



Course Title: PhD Coursework (Syllabus) in Commerce (2023-24)

Department Of Commerce, Rabindranath Tagore University (RTU), Hojai, Assam

Recent Advances in Business and Commerce (Paper I)

Unit 1: Contemporary Issues in Accounting

- 1.1 Forensic Accounting
- 1.2 Environmental Accounting, Green Accounting, Social Responsibility Accounting
- 1.3 Fair Value Accounting
- 1.4 Corporate Social Reporting, Sustainability Reporting, Financial Reporting

Unit 2: Auditing Related Issues

- 2.1 Financial Audit
- 2.2 Cost Audit
- 2.3 Social Audit and Environmental Audit

Unit 3: Banking and Insurance related issues

- 3.1 Banking crisis, Deposit mobilization, and growth impact
- 3.2 NPA's Performance of Banks
- 3.3 Green Insurance
- 3.4 Risk Assessments

Unit 4: Financial Dynamics

- 4.1 Financial Inclusion: Micro-Finance, Credit Rating System or Models.
- 4.2 Behavioral Finance

- 4.3 Green and Sustainable Finance
- 4.4 Carbon Finance
- 4.5 International Finance: Foreign Direct Investment, Green Field Investment, Brown Field Investment
- 4.6 Financial Engineering and Financial Technology
- 4.7 Venture capital and Private equity
- 4.8 Asset Pricing Models
- 4.9 Integration of Financial markets

Recent Advances in Business and Commerce (Paper II)

Unit 1: Issues in Business

- 1.1 Business ethics, Business, and society, social responsibility, corporate governance
- 1.2 Entrepreneurship development, sustainable entrepreneurship
- 1.3 Entrepreneurial culture, rural entrepreneurship, women entrepreneurship
- 1.4 Organizational Behaviour

Unit 2: Marketing and Management Issues

- 2.1 Marketing: International Marketing- Environment and Culture
- 2.2 Retail marketing, Niche marketing, digital marketing, service sector marketing
- 2.3 Green Marketing
- 2.4 Strategic management
- 2.5 Human Resource Management: Green HRM, Talent war

Unit 3: Issues in Economics

- 3.1 Managerial Economy in Decision-making

3.2 Global economy and globalization

3.3 Issues in Microeconomics

3.4 Issues in Macroeconomics-inflation and monetary policy in India, its impact on Indian Economy

Unit 4: Other Emerging Issues

4.1 Digital Financial Literacy

4.2 Work-life Balance

4.3 Make in India

4.4 Start-up India

4.5 Aatmanirbhar Bharat (Self-Reliant India)